



Thank You for Your Sponsorship

Dear National Account Partners & Preferred Vendors,

We look forward to having you join us for the 2026 Epcon National Conference! Thank you for your generous sponsorship. With your support, we have another great development and networking event planned for Epcon Communities, its network of Franchise Builders, and their teams.

We are thrilled to announce that we are holding this year's conference in beautiful Miami, Florida. We will kick off the festivities with our Awards Gala onsite at the JW Marriott Miami Turnberry Resort & Spa. Thereafter, the bulk of the programming will be held at the JW Marriott. Get ready for an authentic taste of Italy at our networking event hosted at Eataly Aventura.

Within this Sponsor Guide, you will find all the details that you need to plan your time with us at the 2026 Epcon National Conference: agenda, registration, logistics, shipping, receiving, and transportation needs.

Epcon Communities values and appreciates the relationships we hold with you and the commitment you make to enhance and elevate our Franchise Builders' operations and success.

If you have any questions, please contact us and we will gladly assist.

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Epcon Franchising

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Jennifer Dimel
Training Manager
Epcon Franchising

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Casual Networking Event – Thursday, March 19th

Admittance included for all sponsorship packages.



Eataly Aventura

This year's Networking Event will take place offsite at Eataly Aventura, a vibrant Italian marketplace filled with authentic cuisine, specialty bars, and hands-on culinary experiences.

Epcon has secured a full venue buyout of Eataly Aventura for a private evening created exclusively for our group. Great food, great atmosphere, and a perfect setting to unwind and make new connections after the Vendor Fair.

Networking Night Highlights

- Private access to the entire Eataly venue
- Chef crafted Italian tastings
- Wine and cocktail bars
- Interactive culinary stations
- Music and mingling
- A relaxed space to connect and explore



On-Site Registration

Wednesday, March 18th

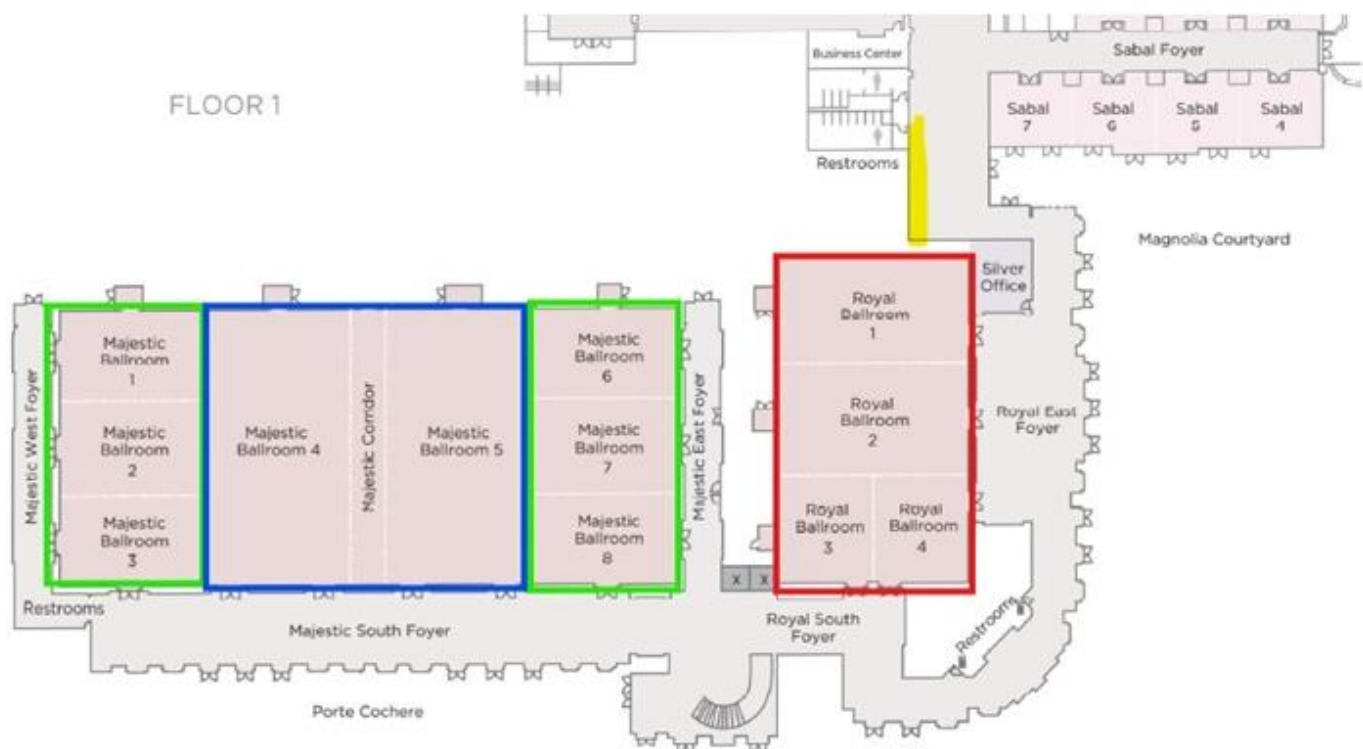
9:00AM-5:00PM

Thursday, March 19th

7:30AM-12:00PM

All sponsors should plan to check in to obtain their badge at the Welcome Center located at the Registration Desks outside of **Royal Ballroom East Foyer**.

Conference badge is required for entry at all sessions and evening events



General Session: Majestic 4-5

Vendor Fair: Royal Ballroom

Breakout Sessions: Majestic 1-3, 6-8

Registration: Royal East Foyer

Vendor Table Set-Up & Vendor Fair Details

For your convenience, you may set up your booth area on either Wednesday, March 18th or Thursday, March 19th.

Wednesday, March 18th

2:00pm- 6:00pm

1st Vendor Fair Booth Set Up Window – Royal Ballroom

Vendors have a dedicated area for booths in Royal Ballroom

Thursday, March 19th

7:00AM-12:00PM

Final Vendor Fair Booth Set Up Window – Royal Ballroom

Plan on having your booth ready by 12pm for the Vendor Fair.

To better understand the attendee audience and manage Vendor Fair traffic, Epcon has created two dedicated windows for our attendees to visit the Vendor Fair. The first window will be attended by our Epcon Corporate Staff and the second will be attended by our Epcon Franchise Owners & Staff.

Thursday, March 19th

1:00PM-2:30PM

Dedicated Vendor Fair & Networking – Royal Ballroom

Epcon Corporate Staff

Thursday, March 19th

2:30PM-4:00PM

Dedicated Vendor Fair & Networking – Royal Ballroom

Epcon Franchise Owners & Staff

Thursday, March 19th

4:00PM-5:00PM

Teardown Time

Friday, March 20th

7:00AM- 12:00PM

Teardown Time

**All materials must be out of the room by 12pm on Friday, March 20th.*

Agenda

Join us! All workshops and meals are open to our sponsor attendees.

Full Session Description will be available on <https://epconconference.com/>

Wednesday, March 18th

| | |
|-----------------|--|
| 8:00am-5:00pm: | Registration at Royal East Foyer |
| 6:00pm-7:00pm: | Onsite Cocktail Reception (<i>Limited to Premier, Networking Night, and Gold Sponsors</i>) |
| 7:00pm-10:00pm: | Onsite Awards Dinner (<i>Limited to Premier, Networking Night, and Gold Sponsors</i>) |

Thursday, March 19th

| | |
|-----------------|--|
| 7:15am-8:00am: | Morning Vinyasa Yoga with Megan Ronquillo |
| 7:30am-8:30am: | Breakfast & Networking |
| 8:30am-12:00pm: | Opening General Sessions & Breakouts |
| 12:00pm-1:00pm: | Lunch |
| 1:00pm-2:30pm: | Dedicated Vendor Fair Time for Epcon Corporate Attendees |
| 2:30pm-4:00pm: | Dedicated Vendor Fair Time for Epcon Franchise Attendees |
| 4:00pm-5:00pm: | Vendor Fair Breakdown Time |
| 5:30pm-5:45pm: | Load buses from JW Marriott & travel to Eataly |
| 6:00pm-10:00pm: | Casual Networking Event at Eataly |
| 10:00pm | Load buses and depart for JW Marriott |

Friday, March 20th

| | |
|------------------|-------------------------------------|
| 7:30am-8:30am: | Breakfast & Networking |
| 8:30am-10:15am: | Keynotes & Breakouts |
| 10:30am-12:30pm: | Breakouts |
| 12:30pm-1:30pm: | Lunch |
| 1:30pm-3:00pm: | General Session and Closing Remarks |

Vendor Fair Logistics

Onsite Registration

Onsite Registration will be at the Registration Desks on the first floor in the Royal East Foyer JW Marriot. Please check in at the Welcome Center to collect your name badge. **Name badge is required for all sessions and evening events.**

Vendor Table Time for General Circulating Traffic

All vendors are asked to have their booths set and staffed beginning at 12pm on Thursday, 3/19. This will allow for circulating traffic during the Traditional Vendor Fair from 1:00pm-4:00pm.

Vendor Fair Layout

The Vendor Fair will be held in the Royal Ballroom. A map of the room with your Booth location will be available at the Welcome Center.

Electrical Needs

Those who indicated on the online registration site that they require an electric hook up at their table will have it preset for them.

Internet Access

There will be free wi-fi in the meeting area.

Attendee List

An electronic copy will be distributed the week following the conference. Premier, Networking Night, and Gold sponsors will receive an electronic copy of the Attendee List the week prior to the conference.

Promotional Materials

You are welcome to provide promotional materials and/or swag to give away to attendees at your booths during the Vendor Fair.

Monitor Rental

You may order a monitor rental from the onsite Experience Pinnacle Live through the link below:

<https://exhibitors.pinnaclelive.com/venues/224/events/45>

Shipping Information

TO ENSURE THE SAFE AND TIMELY ARRIVAL OF YOUR PACKAGES, YOU MUST FOLLOW THE LABELING INSTRUCTIONS ON THE JW MARRIOTT SAN ANTONIO SHIPPING INSTRUCTIONS.

Shipping TO the Conference

All materials should be scheduled to arrive at the JW Marriott beginning on 3/14/2025 for optimal processing. Use the name of the recipient who will be on-site to receive the packages.

Please adhere to the following Labeling Standards and FedEx Office Contact

PACKAGE LABELING STANDARDS AND FEDEX OFFICE CONTACT

Hold For Guest: (Guest Name) (Guest Cell Number)
c/o FedEx Office at JW Marriott Miami Turnberry
19999 West Country Club Drive
Aventura, FL, 33180
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center
JW Marriott Miami Turnberry
19999 West Country Club Drive
Aventura, FL 33180
Phone: 305.521.4409
Fax: 305.792.1996
Email: usa0170@fedex.com

Operating Hours
Mon – Fri: 7:30am - 6:00pm
Saturday: 7:30am - 12:00pm
Sunday: 10:00am - 4:00pm

Upon Your Arrival

Packages will be available for pickup from the onsite **FedEx Office Business Center**

Shipping FROM the Conference

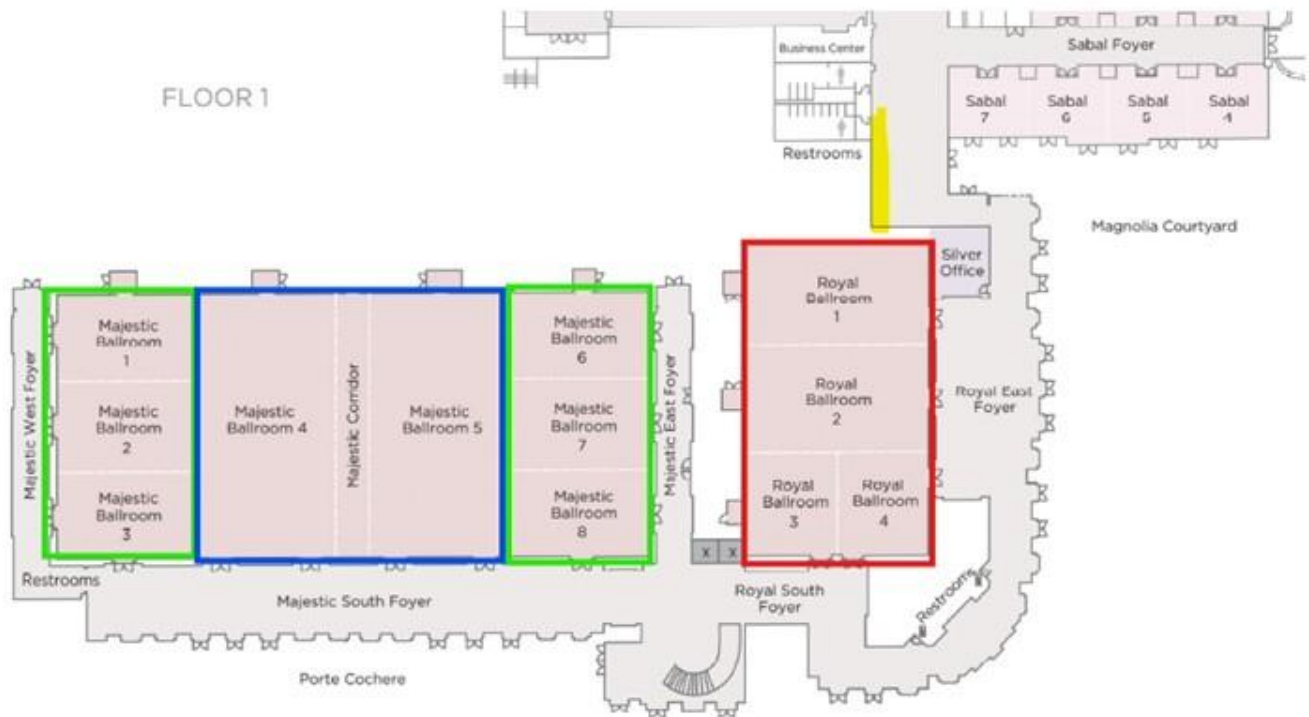
Please see the following form for directions on **Outbound shipping**.

Additional Questions

If you have specific questions on shipping and receiving, you can contact the UPS Store at the JW Marriott San Antonio.

FedEx Office Business Center
JW Marriott San Antonio
23808 Resort Parkway
San Antonio, TX 78261
Hotel Ext: 4244
Phone: 210.497.3457
Fax: 210.497.8959
Email: usa5510@fedex.com

Hotel Layout



General Session: Majestic 4-5

Vendor Fair: Royal Ballroom

Breakout Sessions: Majestic 1-3, 6-8

Registration: Royal East Foyer

Transportation

Two airport options

Miami International Airport (MIA)

Located about 9 miles from the hotel

Fort Lauderdale-Hollywood International Airport (FLL)

Located about 19 miles from the hotel

Ride Share Services: There are several rideshare options in the Miami area.

Car Rentals: A number of rental car companies operate out of both airports.

Feel free to use the Epcon Partner Account through [National Rental Car](#).

Parking at the Hotel

Self-Parking: \$40/day plus tax & fess

Valet: \$55/day plus tax & fess