



## Thank You for Your Sponsorship

Dear National Account Partners & Preferred Vendors,

We look forward to having you join us for the 2026 Epcon National Conference! Thank you for your generous sponsorship. With your support, we have another great development and networking event planned for Epcon Communities, its network of Franchise Builders, and their teams.

We are thrilled to announce that we are holding this year's conference in beautiful Miami, Florida. We will kick off the festivities with our Awards Gala onsite at the JW Marriott Miami Turnberry Resort & Spa. Thereafter, the bulk of the programming will be held at the JW Marriott. Get ready for an authentic taste of Italy at our networking event hosted at Eataly Aventura.

Within this Sponsor Guide, you will find all the details that you need to plan your time with us at the 2026 Epcon National Conference: agenda, registration, logistics, shipping, receiving, and transportation needs.

Epcon Communities values and appreciates the relationships we hold with you and the commitment you make to enhance and elevate our Franchise Builders' operations and success.

If you have any questions, please contact us and we will gladly assist.

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# Casual Networking Event – Thursday, March 19th

Admittance included for all sponsorship packages.



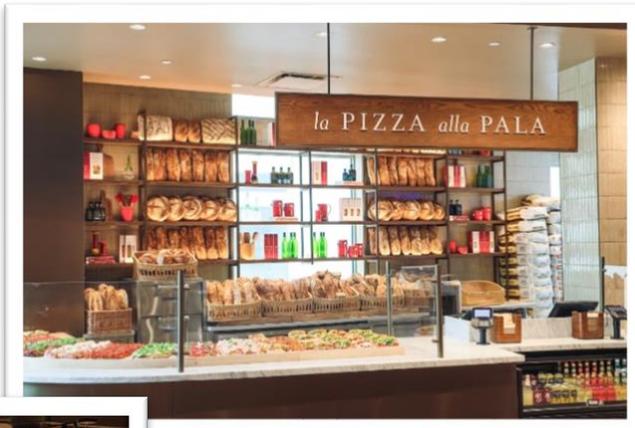
## Eataly Aventura

This year's Networking Event will take place offsite at Eataly Aventura, a vibrant Italian marketplace filled with authentic cuisine, specialty bars, and hands-on culinary experiences.

Epcon has secured a full venue buyout of Eataly Aventura for a private evening created exclusively for our group. Great food, great atmosphere, and a perfect setting to unwind and make new connections after the Vendor Fair.

### Networking Night Highlights

- Private access to the entire Eataly venue
- Chef crafted Italian tastings
- Wine and cocktail bars
- Interactive culinary stations
- Music and mingling
- A relaxed space to connect and explore



# On-Site Registration

Wednesday, March 18<sup>th</sup>

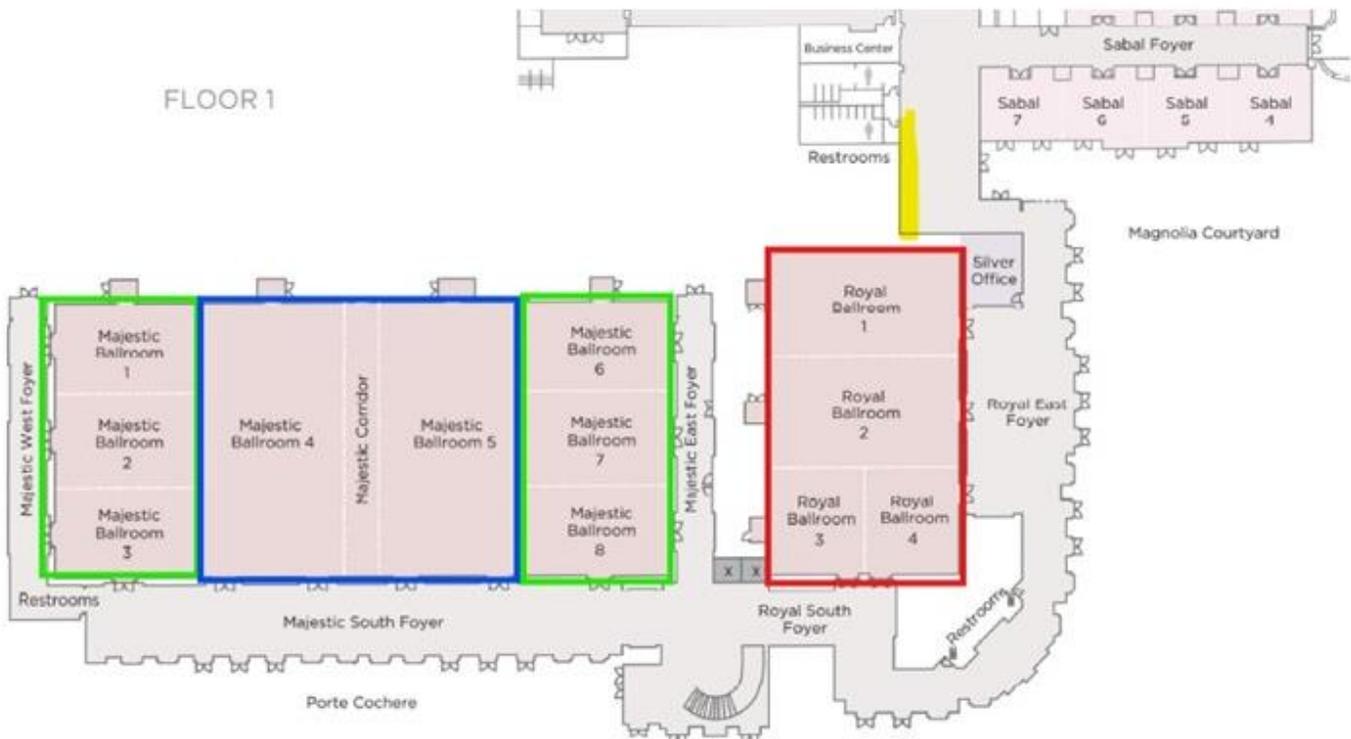
9:00AM-5:00PM

Thursday, March 19<sup>th</sup>

7:30AM-12:00PM

All sponsors should plan to check in to obtain their badge at the Welcome Center located at the Registration Desks outside of **Royal Ballroom East Foyer**.

**Conference badge is required for entry at all sessions and evening events**



General Session: Majestic 4-5

Vendor Fair: Royal Ballroom

Breakout Sessions: Majestic 1-3, 6-8

Registration: Royal East Foyer

# Vendor Table Set-Up & Vendor Fair Details

For your convenience, you may set up your booth area on either Wednesday, March 18<sup>th</sup> or Thursday, March 19<sup>th</sup>.

## Wednesday, March 18th

**2:00pm- 6:00pm**

*1<sup>st</sup> Vendor Fair Booth Set Up Window – Royal Ballroom*

Vendors have a dedicated area for booths in Royal Ballroom

## Thursday, March 19<sup>th</sup>

**7:00AM-12:00PM**

*Final Vendor Fair Booth Set Up Window – Royal Ballroom*

**Plan on having your booth ready by 12pm for the Vendor Fair.**

To better understand the attendee audience and manage Vendor Fair traffic, Epcon has created two dedicated windows for our attendees to visit the Vendor Fair. The first window will be attended by our Epcon Corporate Staff and the second will be attended by our Epcon Franchise Owners & Staff.

## Thursday, March 19<sup>th</sup>

**1:00PM-2:30PM**

*Dedicated Vendor Fair & Networking – Royal Ballroom*

*Epcon Corporate Staff*

## Thursday, March 19<sup>th</sup>

**2:30PM-4:00PM**

*Dedicated Vendor Fair & Networking – Royal Ballroom*

*Epcon Franchise Owners & Staff*

## Thursday, March 19th

**4:00PM-5:00PM**

*Teardown Time*

## Friday, March 20th

**7:00AM- 12:00PM**

*Teardown Time*

*\*All materials must be out of the room by 12pm on Friday, March 20<sup>th</sup>.*

# Agenda

**Join us! All workshops and meals are open to our sponsor attendees.**

Full Session Description will be available on <https://epconconference.com/>

## Wednesday, March 18<sup>th</sup>

- 8:00am-5:00pm: Registration at Royal East Foyer
- 6:00pm-7:00pm: Onsite Cocktail Reception (*Limited to Premier, Networking Night, and Gold Sponsors*)
- 7:00pm-10:00pm: Onsite Awards Dinner (*Limited to Premier, Networking Night, and Gold Sponsors*)

## Thursday, March 19<sup>th</sup>

- 7:15am-8:00am: Morning Vinyasa Yoga with Megan Ronquillo
- 7:30am-8:30am: Breakfast & Networking
- 8:30am-12:00pm: Opening General Sessions & Breakouts
- 12:00pm-1:00pm: Lunch
- 1:00pm-2:30pm: Dedicated Vendor Fair Time for Epcon Corporate Attendees
- 2:30pm-4:00pm: Dedicated Vendor Fair Time for Epcon Franchise Attendees
- 4:00pm-5:00pm: Vendor Fair Breakdown Time
- 5:30pm-5:45pm: Load buses from JW Marriott & travel to Eataly
- 6:00pm-10:00pm: Casual Networking Event at Eataly
- 10:00pm: Load buses and depart for JW Marriott

## Friday, March 20<sup>th</sup>

- 7:30am-8:30am: Breakfast & Networking
- 8:30am-10:15am: Keynotes & Breakouts
- 10:30am-12:30pm: Breakouts
- 12:30pm-1:30pm: Lunch
- 1:30pm-3:00pm: General Session and Closing Remarks

# Vendor Fair Logistics

## Onsite Registration

Onsite Registration will be at the Registration Desks on the first floor in the Royal East Foyer JW Marriot. Please check in at the Welcome Center to collect your name badge. **Name badge is required for all sessions and evening events.**

## Vendor Table Time for General Circulating Traffic

All vendors are asked to have their booths set and staffed beginning at 12pm on Thursday, 3/19. This will allow for circulating traffic during the Traditional Vendor Fair from 1:00pm-4:00pm.

## Vendor Fair Layout

The Vendor Fair will be held in the Royal Ballroom. A map of the room with your Booth location will be available at the Welcome Center.

## Electrical Needs

Those who indicated on the online registration site that they require an electric hook up at their table will have it preset for them.

## Internet Access

There will be free wi-fi in the meeting area.

## Attendee List

An electronic copy will be distributed the week following the conference. Premier, Networking Night, and Gold sponsors will receive an electronic copy of the Attendee List the week prior to the conference.

## Promotional Materials

You are welcome to provide promotional materials and/or swag to give away to attendees at your booths during the Vendor Fair.

## Monitor Rental

You may order a monitor rental from the onsite Experience Pinnacle Live through the link below:

<https://exhibitors.pinnaclelive.com/venues/224/events/45>

# Shipping Information

**TO ENSURE THE SAFE AND TIMELY ARRIVAL OF YOUR PACKAGES, YOU MUST FOLLOW THE LABELING INSTRUCTIONS ON THE JW MARRIOTT SAN ANTONIO SHIPPING INSTRUCTIONS.**

## Shipping TO the Conference

All materials should be scheduled to arrive at the JW Marriott beginning on 3/14/2025 for optimal processing. Use the name of the recipient who will be on-site to receive the packages.

Please adhere to the following Labeling Standards and FedEx Office Contact

## PACKAGE LABELING STANDARDS AND FEDEX OFFICE CONTACT

Hold For Guest: (Guest Name) (Guest Cell Number)  
c/o FedEx Office at JW Marriott Miami Turnberry  
19999 West Country Club Drive  
Aventura, FL, 33180  
(Convention / Conference / Group / Event Name)

Box \_\_\_\_ of \_\_\_\_

FedEx Office Business Center  
JW Marriott Miami Turnberry  
19999 West Country Club Drive  
Aventura, FL 33180  
Phone: 305.521.4409  
Fax: 305.792.1996  
Email: usa0170@fedex.com

Operating Hours  
Mon – Fri: 7:30am - 6:00pm  
Saturday: 7:30am - 12:00pm  
Sunday: 10:00am - 4:00pm

## Upon Your Arrival

Packages will be available for pickup from the onsite **FedEx Office Business Center**

## Shipping FROM the Conference

Please see the following form for directions on **Outbound shipping**.

## Additional Questions

If you have specific questions on shipping and receiving, you can contact the FedEx Store at the JW Marriott Turnberry Miami.



# JW Marriott Miami Turnberry

## Package Shipping Instructions

### PREPARING YOUR SHIPMENT

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the hotel must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive 3–4 days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not ship any items to the attention of the Hospitality Manager or Catering & Conference Manager, unless the items are specifically for their use (i.e., hotel specifications, rooming lists, signed documents); this includes any room drops or deliveries to any other area of JW Marriott Miami Turnberry.

Shipments are held for a limited number of days. If a package has not been picked up and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office Business Center at **786.279.6247**. Package deliveries should only be scheduled after the recipient has checked into the hotel.

### PACKAGE LABELING STANDARDS AND FEDEX OFFICE CONTACT

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19999 West Country Club Drive  
Aventura, FL 33180  
Phone: 305.521.4409  
Fax: 305.792.1996  
Email: usa0170@fedex.com

Operating Hours  
Mon – Fri: 7:30am - 6:00pm  
Saturday: 7:30am - 12:00pm  
Sunday: 10:00am - 4:00pm

### SHIPPING AND RECEIVING INSTRUCTIONS

Meeting organizers and participants are encouraged to contact FedEx Office in advance of shipping their items to JW Marriott Miami Turnberry with any specific questions. If you have any special needs such as refrigeration requirements, after hours delivery requests or changes to your meeting dates or rooms, please work directly with your Event Services Manager who will communicate these needs to FedEx Office in advance of your event.

### PACKAGE DELIVERY WITHIN THE HOTEL

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites of JW Marriott Miami Turnberry, but please check with the business center for specific delivery limitations that may exist. In cases where a drayage company or decorator is used, FedEx Office team members will release any drayage directly to the decorator if they are onsite when the shipments arrive. If any drayage or parcels require overnight storage, FedEx Office will request handling fees be collected from the decorator. If you are using a drayage company or decorator for exhibitor packages, these packages must be shipped directly to the drayage company or decorator specified address. Please note that FedEx Office team members cannot lend out any moving equipment to a guest, which includes pallet jacks, dollies, and flatbed carts.

### PACKAGE DELIVERY TO GUEST SUITES

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites at JW Marriott Miami Turnberry, but please check with the business center for specific delivery limitations that may exist. FedEx Office is not authorized to leave packages in guest suites that are not occupied. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in the suite.



# JW Marriott Miami Turnberry

## Package Shipping Instructions

### UPON YOUR ARRIVAL

Packages will be available for pickup inside the FedEx Office business center (receiving fee will apply). Pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at the number located on the previous page (delivery fee will apply). Package deliveries should only be scheduled after the recipient has checked into the hotel. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

### UPON YOUR DEPARTURE

All outbound packages must have a completed carrier airbill affixed to each package. Packaging supplies (boxes, tapes, and etc.) are available for purchase within the FedEx Office business center. FedEx Office offers pack and ship services in the business center; while packaging supplies are also available for purchase. FedEx Express® shipping boxes and airbill forms are available and complimentary. Outbound packages to be picked up by a third party courier should be coordinated in advance with a FedEx Office team member. Outbound handling fees will be applied to all packages, regardless of carrier, in addition to shipping/transportation fees.

### PACKAGE HANDLING AND STORAGE FEES

PACKAGE WEIGHT	PACKAGE PICKUP OR DROP OFF BY GUEST	PACKAGE PICKUP OR DELIVERY BY FEDEX OFFICE
Flat Envelopes	No Charge	\$5.00
0.0 – 1.0 lbs.	\$2.00**	\$5.00
1.1 – 10.0 lbs.	\$10.00	\$15.00
10.1 – 20.0 lbs.	\$15.00	\$20.00
20.1 – 30.0 lbs.	\$20.00	\$30.00
30.1 – 40.0 lbs.	\$25.00	\$40.00
40.1 – 50.0 lbs.	\$25.00	\$50.00
50.1 – 60.0 lbs.	\$25.00	\$50.00
Over 60.0 lbs.	\$25.00	\$70.00
Pallets & Crates*	\$0.50 / lb. (\$150.00 Minimum)	\$0.50 / lb. (\$150.00 Minimum)

PACKAGE WEIGHT	STORAGE FEE AFTER 5 DAYS
Flat Envelopes	No Charge
0.0 – 10.0 lbs.	\$5.00
11.0 – 30.0 lbs.	\$10.00
31.0 – 60.0 lbs.	\$15.00
Over 60.0 lbs.	\$25.00
Pallets & Crates	\$50.00
Over 6.5' in Size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

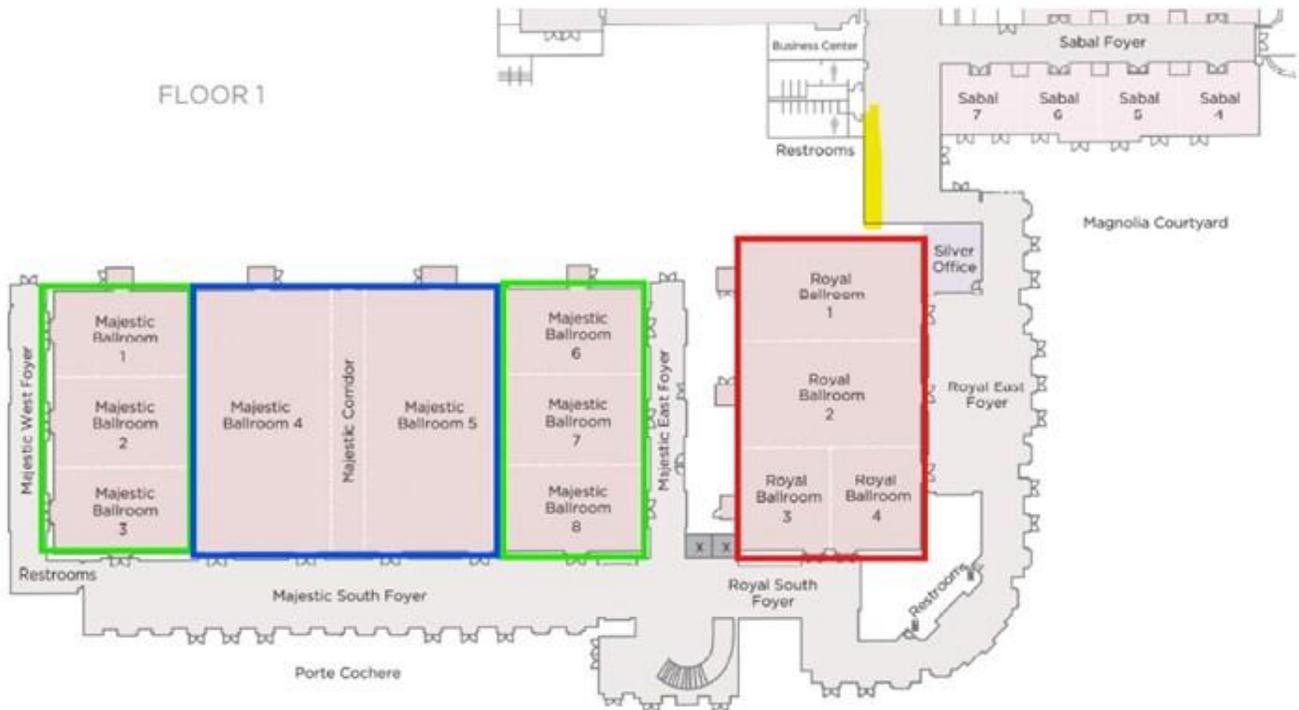
\* For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$0.50 / lb. (\$150.00 Minimum), which is applied to each pallet/crate handled. A labor fee of \$70.00 per hour will apply for breaking down pallets, building pallets, or excessive package handling/moving due to a customer's request. The labor fee can be charged in 15 minute increments.

\*\* No handling fees will be charged for outbound packages weighing 0-1 pound that are brought to the FedEx Office Business center by a guest.

### TERMS AND CONDITIONS

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Hotel nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Hotel nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt at the Hotel, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Hotel, you agree to be bound by any additional terms and conditions that the Hotel or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.

# Hotel Layout



General Session: Majestic 4-5

Vendor Fair: Royal Ballroom

Breakout Sessions: Majestic 1-3, 6-8

Registration: Royal East Foyer

# Transportation

## Two airport options

### **Miami International Airport (MIA)**

*Located about 9 miles from the hotel*

### **Fort Lauderdale-Hollywood International Airport (FLL)**

*Located about 19 miles from the hotel*

Ride Share Services: There are several rideshare options in the Miami area.

**Car Rentals:** A number of rental car companies operate out of both airports.

Feel free to use the Epcon Partner Account through [National Rental Car](#).

# Parking at the Hotel

Self-Parking: \$40/day plus tax & fess

Valet: \$55/day plus tax & fess